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JANUARY IS THE TIME TO CURE CABIN FEVER



Dear PA B&B Manager,

Help chase the winter doldrums away with Cabin Fever Month 2008!

The Pennsylvania Tourism Office is once again sponsoring Cabin Fever Month, a promotion that gives guests a two-for-one deal during January when they book through visitPA.com. Each year, Cabin Fever generates plenty of room nights and revenue for participating B&Bs during the lean, mean month of January.

You simply can't lose - you control the restrictions, the blackout dates, and the room rates. What you get is more heads in beds during a season that's lean and slow. It takes just minutes to sign up - and then you get to rake in the revenue all month long. If you participated last year, you already know how lucrative Cabin Fever Month can be. And those of you who didn't can find out in 2008!

Sign up now - we'll include your lodging property as part of the Cabin Fever promotion on visitPA.com. As a B&B manager, you'll want to sign up through Webervations - our sign-up page includes a link to this site if you're not already a member. Once you've signed up, guests can select your two-for-one B&B stay during January 2008.

We hope you'll offer Cabin Fever rates seven days a week, but it's not a must - you can specify blackout dates if need be. **The deadline to participate is November 30, so sign up today.**

Ready to jump-start your business in January? Then sign up at visitPA.com/cabinfever (username: cabin/password: fever), and see how hot a Pennsylvania January can be!

The Pennsylvania Tourism Office

> ready > set > go

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