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Contact: Daniel Casciato, 412.607.9808  
[writer@danielcasciato.com](mailto:writer@danielcasciato.com)

## **New Activity and Social Club Caters to Region's 500,000 Singles Looking to Build Friendships or More** *Exclusive, members-only singles club debuts March 29*

**PITTSBURGH, March 16, 2007** – Nannette Staropoli wants to invigorate the social lives of Pittsburgh singles. While the last U.S. Census Data revealed that over 500,000 people living in this region are single, the single life might not be as sexy as portrayed on television and in the movies. Staropoli said the reason is simple.

Pittsburgh singles are working long hours and don't have time for planning and organizing their social calendar. Yet, they still crave interesting outings and meeting new fun people. Some are just looking for a group of friends who share the same interests as they do. Others are tired of wasting their time with online dating services and the bar scene.

These findings, gleaned from discussions that Staropoli had with many singles throughout the region over the past several years, led to her founding of Fusion – a new, exclusive, members-only, activity and adventure club for single people age 25 to 55 years old.

"If you're single in this region, it can be quite the challenge to create a satisfying social experience," said Staropoli. "If you don't have a significant other or a network of friends, you can feel very isolated."

According to Staropoli, Fusion fosters a pressure-free social environment to bring busy like-minded singles together at a variety of monthly events. The key word is single, she stressed.

"We screen all applicants to make it safe and secure for our members. Fusion serves as a personal social director for singles only," said Staropoli. "We have monthly events for single women and men, coed events and single parents."



Fusion differs from online services because it is not a dating service that performs matchmaking. The organization arranges social events where singles can meet and mingle. Fusion's calendar contains customized events that include priority seating and VIP access.

To ensure that there's something to interest everyone, each month Fusion will host 20 or more cultural, sporting and social events, volunteer opportunities, hot-topic seminars, high adventure outings, and travel excursions.

"We act as your personal social director," said Staropoli. "All you need to do is show up and enjoy."

Fusion is offering a free one-month membership through April. The first social gathering, "Mix, Mingle & Martinis," kicks off Thursday, March 29, 2007 from 5:00-6:30 p.m. at Trilogy in downtown Pittsburgh.

For more information, call 412.224.2666 or visit [www.fusionprivateclub.com](http://www.fusionprivateclub.com).